



Bentley's oldest retailer, H.R. Owen, who's flagship dealership, Jack Barclay, has been operating in Mayfair since 1927, have announced a limited edition Bentleyga with renowned Savile Row tailor, Huntsman. It's a creative partnership between two brands this year both celebrating a Centenary – Bentley Motors was founded in 1919, the very same year Huntsman established its Savile Row boutique.

The synergies run deeper still, with both Huntsman and the Jack Barclay Bentley showroom icons of London's stylish Mayfair district, an epicentre of luxury and craftsmanship. Jack Barclay Bentley was established in Mayfair in 1927 by famous 'Bentley Boy', Jack Barclay, just eight years after Huntsman arrived on Savile Row. The shared heritage is complemented by the mutual values of bespoke creation, exemplary customer service and a quest for perfection.

Each of the Huntsman Bentley Bentleygas has been commissioned with Bentley's bespoke Mulliner division, with buyers able to choose between 'The Sportsman' or 'The Businessman'. Both feature a distinctive Peck 62 tweed throughout the interior, which has been exclusively created in celebration of Huntsman's Centenary year and inspired by an original Gregory Peck coat from the Huntsman archives. The inner door panel and each front seat map pockets are overlaid with a carbon fibre veneer.

Buyers of both variants will also notice the bespoke Mulliner wooden chessboard in the rear seat rest, complete with a drawer trimmed in Huntsman fabric that houses the chess pieces. The chessboard nicely mirrors the Jack Barclay showroom's chequerboard floor, which has been in place since Jack Barclay moved to the site in 1953. Huntsman and Jack Barclay logos are embroidered into each of the seat rests.

'The Sportsman' is geared more towards a relaxed countryside pursuits feel, including Imperial Blue leather and Liquid Amber veneer inserts, paired with a vibrant Candy Red exterior. Meanwhile, 'The Businessman' has a much more urban feel, with a deep black Anthracite Satin finish to the lower half, and a contrasting Anthracite Gloss finish to the top half. The interior is crowned with dark Beluga hide and carbon fibre veneer inserts.

Says Stefan Sielaff, Director of Design and Mulliner, Bentley Motors: "Bentley is delighted to bring together two brands which have such an impeccable

Bentley and Savile Row join forces

Jack Barclay Bentley and renowned Savile Row tailor, Huntsman, have teamed up to create a bespoke, limited edition Bentley Bentleyga.





“This creative partnership unites two icons of London’s Mayfair district and two special centenaries; that of Bentley Motors and that of Huntsman’s Savile Row boutique.”



About Huntsman

Huntsman is an esteemed Savile Row tailor, with an extraordinary history that stretches back over 170 years creating impeccable bespoke suiting for the most discerning clientele that includes nobility, royalty, statesmen and iconic Hollywood stars.

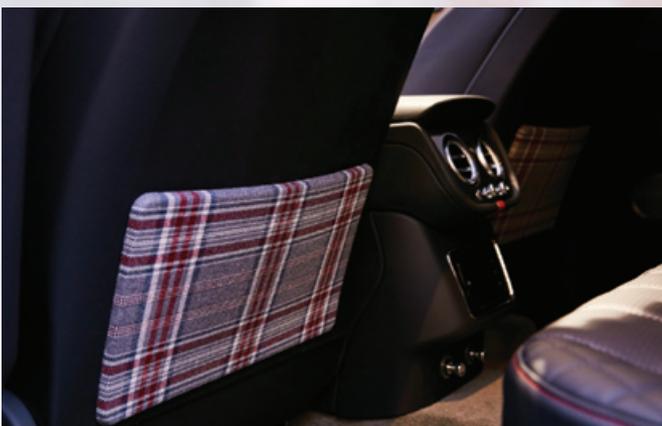
The house has always prided itself on its rich heritage and built a reputation as one of the finest and most innovative long-standing

bespoke tailors on Savile Row. Huntsman also offers a capsule, ready-to-wear and accessories collection. Integrity, excellence, craftsmanship and style has defined the Huntsman suit for generations, standards of which are still maintained today.

Offering the finest level of service, Huntsman's staff receive exceptional training and have decades of experience.

With an uncompromising commitment to excellence, Huntsman's unique legacy encompasses an impressive list of patrons renowned for their sartorial style such as Clark Gable, Cecil Beaton, Winston Churchill, Gregory Peck, Coco Chanel, Katharine Hepburn, Lucian Freud and Alexander McQueen.

www.huntsmansavilerow.com



heritage in the heart of London – Jack Barclay and Huntsman. The personalisation work we do at Mulliner is about bringing a vision to life – like creating a perfect tailored suit – so adding an element of bespoke Huntsman material to the Bentayga's lavish and beautiful interior is a perfect fit."

Anyone who purchases a Huntsman edition Bentayga will receive a Huntsman bespoke jacket that will be delivered with the car and can select from a variety of cloths and tweeds for their garment. The jacket will feature a lining made exclusively for Bentley Motors.

Huntsman owner, Pierre Lagrange commented: "We are delighted to work with Jack Barclay celebrating Bentley's centenary and Huntsman's 100 years on Savile Row. Bentley espouses the timeless British values of authenticity, bespoke craftsmanship and attention to detail, all of which Huntsman embrace in each tailored suit we create for our clients."

Jack Barclay Bentley now managed by the H.R. Owen Group (Britain's leading luxury motor dealer group) is an important part of Bentley history that has been exquisitely preserved. Recently subject to a multi-million-pound renovation, the Jack Barclay site retains many of its original design features, including the chequerboard floor, art deco signage and ornate entrance. ^{AC}

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Written by Cindy-Lou Dale